



Opening Science
Scientific Vulgarisation Through Mainstream Media



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Agenda

ERUM Online Conference: Opening Science – Scientific Vulgarisation Through Mainstream Media

December 14th, 2020 | 10:00 - 16:30 (Central European Time)

Time	Content	Who
10:00-10:15	Welcome – Introduction Presentation of the partners, of the project coordinators and of the discussants.	European University Foundation (Brussels)
10:15-10:45	Presentation of Mr. Alberto Rabbachin (European Commission) on the EC Communication “Tackling COVID-19 disinformation - Getting the facts right” (20 mins) Followed by a Q&A session (10 mins)	Mr. Alberto Rabbachin, European Commission (Brussels)
10:45-11:15	I. Presentation of the project’s first output: reports on controversial topics represented in media (20 mins) Presentation of the first output of the project, which consisted of one general report and five subreports on the subject of mis- and disinformation and which deal with controversial topics such as the 5G network or the outbreak of Covid-19. The University of Vienna will present the general report. Followed by a Q&A session (10 mins)	University of Vienna (Austria)
11:15-11:30	Coffee break	



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11:30-12:30	II. Presentation of the project's first output: reports on controversial topics represented in media (50 mins) In these subreports, at least 30 newspaper articles (from national and international periodicals) were examined with regard to mis- and disinformation. Each partner will present his research and the subreport it focused on. Followed by a Q&A session (10 mins)	All project partners
12:30-13:30	Lunch break	
13:30-14:30	Presentation of the project's second output: guidelines for journalists Presentation of the first outcome of the output, which consisted in one survey for journalists and media professionals. A few words will also be said on the next steps of the output (the guidelines for journalists) (30 mins) The associate media partners of the project will also have the opportunity to give their feedback in order to help for the further development of the output (15 mins) Followed by a Q&A session (10 mins)	Vytautas Magnus University (Lithuania)
14:30-15:15	Interaction with the audience Since the second output's survey was aimed at collecting good practice from journalists and media organisations and is focusing on debunking mis/disinformation systems, this will be an interactive session where questions on mis- and disinformation will be asked to the participants.	Moderator: European University Foundation (Brussels)
15:15-	Panel discussion on scientific vulgarisation in	Moderators:



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16:15	<p>mainstream media – The challenges of disinformation and misinformation (50 mins)</p> <p>Participants:</p> <ul style="list-style-type: none"> • Dr. Nikolaos Panagiotou (Associate professor, School of Journalism and Mass Communications, Aristotle University of Thessaloniki) • Dr. Nico Drok (Professor of Media & Civil Society, Windesheim University / European Journalism Training Association (EJTA)) • Paula Gori (European Digital Media Observatory, Florence) • Mr. Alberto Rabbachin (Policy Officer, European Commission, DG CONNECT - Unit I4 - Media Convergence & Social Media) <p>Followed by a Q&A session (10 mins)</p>	European University Foundation (Brussels), University of Vienna (Austria)
16:15-16:30	Summary & closing remarks	European University Foundation (Brussels), University of Vienna (Austria)