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Facultatea de Studii Europene

CHCSC
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Border and Regional
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Cyber Range



International Conference *From Disinformation to Resilience:
Crisis Communication and Conflict Resolution*

Colloque international *De la désinformation à la résilience :
Communication de crise et résolution des conflits*

22-23 October 2026, Cluj-Napoca, Romania/22-23 octobre 2026, Cluj-Napoca, Roumanie

- ✓ *The Faculty of European Studies – Babeș-Bolyai University*
- ✓ *The Centre for African Studies – Babeș-Bolyai University*
- ✓ *The uOttawa-IBM Cyber Range*
- ✓ *Université de Versailles Saint-Quentin-en-Yvelines*
- ✓ *The Centre for Europe at the University of Warsaw*
- ✓ *The Border and Regional Studies Network CEEPUS*
- ✓ *Euronium Brussels*

Venue: Faculty of European Studies

Rooms *Jean Monnet & Robert Schuman*, 1 Em. De Martonne St. – Keynotes and panels in English

Bureau *Prof. Mișcoiu*, 1 Em. De Martonne St., 2^{ème} étage - panels en français

22 October /22 octobre	
Welcome Addresses / Mots de bienvenue Zoom: https://zoom.us/j/92252066815 Room/Salle <i>Jean Monnet</i>	
8.45	Dr. Laura Herța Vice-Dean for Research - Faculty of European Studies (UBB)/ Vice-doyenne à la recherche - Faculté d'Etudes Européennes (UBB) Dr. Sergiu Mișcoiu Director of the Centre for International Cooperation (UBB)/ Directeur du Centre pour la coopération internationale (UBB) Dr. Delia Pop-Flanja Head of the International Cooperation Office - Faculty of European Studies (UBB)/ Directrice du Bureau de coopération internationale-Faculté d'Etudes Européennes (UBB)



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Keynote Speeches Room/Salle <i>Jean Monnet</i> Zoom: https://zoom.us/j/92252066815			
9.00-9.20	Dr. Sophie Croisy	Saint-Quentin-en-Yvelines – Paris-Saclay Institut des Etudes Culturelles et Internationales	<i>Assessing the relationship between the federal government and indigenous people of the U.S during Trump's presidencies: From conflict under Trump I to crisis under Trump II</i>
9.20-9.40	Dr. Alexandra Boudet-Brugal	Saint-Quentin-en-Yvelines – Paris-Saclay Institut des Etudes Culturelles et Internationales	<i>“Catalyst[s] of change”? Women in the resolution of the Vietnam War -reframing the narrative of foreign affairs through the lens of gender</i>
9.40-10.00	Dr. Iosif Viorel Onuț	Associate Partner IBM Security; Co-Director University of Ottawa-IBM Cyber Range & Adjunct Professor	<i>Seeing Is No Longer Believing: Gen AI, Synthetic Identity, and the Next Generation of Cyber Threats</i>
10.00-10.45	<i>Discussions and coffee break</i>		

Panel 1 – Political Narratives and Democratic Communication in Contemporary Romania Moderator: Laura-Maria Herța Zoom: https://zoom.us/j/92252066815 Room/Salle <i>Jean Monnet</i>			
11.00–11.15	Elena Grad-Rusu and Gianina Joldescu-Stan	Faculty of European Studies, UBB	<i>From Exposure to Engagement? Digital Encounters with Radical Political Content among Young People in Romania</i>
11.15–11.30	Roxana-Maria Nistor	Faculty of European Studies, UBB	<i>The Emotional Language of Institutions in Romania’s 2024–2025 Electoral Crisis</i>



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11.30– 11.45	Ovidiu Vaida	Faculty of European Studies, UBB	<i>European or not at all? The EP/local Elections in 2024 in Romania</i>
11.45– 12.00	Horațiu Bontea	Faculty of European Studies, UBB	<i>From Coordinated Inauthentic Behavior to Narrative Coordination: Amplifying Sovereignist Narratives in Romania</i>
12.00– 12.15	<i>Discussions and Break</i>		

Panel 2 – Media, Political Narratives and Crisis Communication

Moderator: Gianina Joldescu-Stan

Zoom: <https://zoom.us/j/92252066815>

Room/Salle **Jean Monnet**

12.30– 12.45	Raluca Pop + Ioana- Andreea Mureșan	Faculty of Psychology and Educational Sciences/Faculty of Letters – UBB	<i>“Norway is you. Norway is us.” A King’s Plea for Peace and Inclusion in Times of Crisis</i>
12.45– 13.00	Lenka Kopečková	University of Ostrava	<i>From News to Propaganda: Firehose- Style Discourse in Georgian Media During the EU Membership Crisis</i>
13.00– 13.15	Andreea Mosila	American Public University System	<i>From Digital Silence to Resilience: Crisis Communication, Human Security, and Emotional Recovery After Iran's 2026 Internet Blackout</i>
13.15– 13.30	Valeria Chelaru	Babeș-Bolyai University	<i>Truth-Telling as Resilience: Women Journalists against the Gendered Disinformation Order of Putin’s Russia</i>
13.30– 13.45	Romana Emilia Cramarencu and Monica Burcă-Voicu	Faculty of European Studies, UBB	<i>Fooled into Green? Fake News, Trust, and Sustainable Purchase Intentions on Social Media</i>
13.45– 15.00	<i>Discussions and Lunch Break</i>		



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Panel 3 – Education, Institutions and Communication Across Borders

Moderator: Elena Gard-Rusu

Zoom: <https://zoom.us/j/92252066815>

Room/Salle *Jean Monnet*

15.15– 15.30	Luís Miguel Oliveira de Barros Cardoso	Portalegre Polytechnic University, CARE – IPP and CECOMP – University of Lisbon	<i>When Reality Breaks: Deepfakes, Journalistic Integrity, and Crisis Communication in the Age of Synthetic Media</i>
15.30– 15.45	Miruna Andreea Balosin	Faculty of European Studies, UBB	<i>EU Common Standards on Lobbying: A Reality in the Making</i>
15.45– 16.00	Giuseppina Calenda	Università degli Studi Mediterranea di Reggio Calabria	<i>AI, Multilingualism and Inclusive Language Education in Higher Education</i>
16.00– 16.15	Alina Andreica	Faculty of European Studies, UBB	<i>AI in Education – Challenges and Opportunities</i>
16.15– 16.30	Emanuela Maria Grigorescu	Faculty of European Studies, UBB	<i>Dialogue Across Borders: University Mobility Programmes as Agents of Conflict Transformation and Crisis Communication in Europe</i>
16.30– 16.45	<i>Discussions and Break</i>		

Panel 4 – Political Narratives, Discourse and Digital Influence

Moderator: Antoanela-Paula Mureșan

Zoom: <https://zoom.us/j/92252066815>

Room/Salle *Jean Monnet*

17.00– 17.15	Andra Mădălina Ursu	“Mihai Viteazul” National Intelligence Academy	<i>Radical Discourse in Motion: Multimodal Expression and Platformized Circulation in European Digital Ecosystems</i>
17.15– 17.30	Răzvan Chiș	University of Oradea	<i>Conventional and Asymmetric Threats: A Social Media Analysis of</i>



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			<i>Disinformation Narratives Regarding Drone-Related Incidents in Romanian Airspace</i>
17.30–17.45	Claudia Alecsandra Gabrian	Faculty of History and Philosophy – UBB	<i>Hacktivism in the Grey Zone: Cyber Operations and Geopolitical Influence in Romania</i>
17.45–18.00	Victor-Alex Plamadeala	Faculty of European Studies, UBB	<i>The Kabul Evacuation of 2021: Alliance Credibility and the Communication of Strategic Withdrawal</i>
18.00–18.15	Dominik Tylka	Cardinal Stefan Wyszyński University in Warsaw	<i>Transparency, Power and Democratic Trust: AI Use in Polish State Structures</i>
18.15–18.30	<i>Discussions and Final Remarks</i>		

Panel 5 (Français) – Crises, conflits et récits géopolitiques

Moderatrice : **Andreea Bianca Urs**

Zoom: <https://zoom.us/j/94861420157>

Salle : Bureau Prof. Mișcoiu, 1 Em. De Martonne St., 2ème étage

10.45–11.00	Adama Diallo	chercheur indépendant, spécialiste en action humanitaire internationale	<i>Crise sécuritaire et extrêmes violences au Burkina Faso (2019-2023): génocide, épuration ethnique ou ethnocide ?</i>
11.00–11.15	Mitrache Marius	Université de l'Ouest de Timisoara	<i>L'influence française à l'épreuve de la désinformation : récits stratégiques et compétition géopolitique au Sahel</i>
11.15–11.30	Nacir Khellaf	Faculté d'études européennes, UBB	<i>La transformation confisquée : mémoire démocratique et blocage structurel de la sortie de crise dans les trois États de l'Alliance des États du Sahel</i>
11.30–11.45	Tchoudiba Bourdjolbo	Université Paris-Est Créteil	<i>Quand la loi devient rumeur : désinformation foncière et fabrique du conflit agriculteurs-éleveurs autour du code pastoral tchadien</i>



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11.45– 12.00	Mamadjibeye Nako	Université de LEYDE	De la violence à la résilience : les anciennes combattantes de Boko Haram actrices de la transformation des conflits dans la région du bassin du lac Tchad
12.00– 12.15	Adrian-Gabriel Corpădean et Antoanela-Paula Mureșan	Faculté d'études européennes, UBB	Le thème des réfugiés ukrainiens dans le discours électoral roumain 2024- 2025
12.15– 12.30	Discussions et pause		
Panel 6 (Français) – Désinformation, résilience démocratique et transformation des conflits Moderateur : Sergiu Mișcoiu Zoom: https://zoom.us/j/94861420157 Salle : Bureau Prof. Mișcoiu, 1 Em. De Martonne St., 2ème étage			
12.30– 12.45	Carine Guemar	CG Conseil, CRESEM (Université de Perpignan Via Domitia)	Le rôle de « l'Europe bleue » dans la résolution des conflits fluviaux et maritimes
12.45– 13.00	Lucia Sava	Université Pédagogique d'Etat Ion Creangă - Chișinău	L'éducation aux valeurs démocratiques et la culture de la paix : expériences et perspectives en République de Moldavie
13.00– 13.15	Raluca Pop + Anamaria Marc	Faculté de psychologie et des sciences de l'éducation, UBB	Transformer les conflits positifs en leviers d'apprentissage : échanges virtuels et simulations pour renforcer la résilience interculturelle et pédagogique
13.15– 13.30	Maria Enachi	Faculté d'études européennes, UBB	La littérature numérique ne garantit pas l'immunité: un modèle conditionnel de résilience démocratique face à la désinformation amplifiée par l'intelligence artificielle
13.30– 13.45	Andreea Bianca Urs	Faculté d'études européennes, UBB	Deux présidents, une crise, deux réalités : récits stratégiques concurrents du conflit dans la région des Grands Lacs
13.45– 15.00	Discussions et pause déjeuner		



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23 October /23 octobre

Panel 1 – Crisis Communication, Public Trust and Resilience

Moderator: **Roxana Nistor**

Zoom: <https://zoom.us/j/92252066815>

Room Robert Schuman

09.00– 09.15	Șerban Văetiși	Faculty of European Studies, UBB	<i>The Production of Verisimilitude in AI Communication: A Linguistic and Formal Analysis of Simulated Scientific Authority</i>
09.15– 09.30	Monica Bîră + Corina Buzoianu	The National University of Political Studies and Public Administration (SNSPA)	<i>Exploring the local challenges of effective warning communication: a qualitative approach to institutional perspectives</i>
09.30– 09.45	Delia Pop-Flanja	Faculty of European Studies, UBB	<i>From Tragedy to Symbol: The Discursive Legacy of Colectiv</i>
09.45– 10.00	Irina-Maria Cosma	Faculty of European Studies, UBB	<i>Translating Politics in Türkiye: how are events presented according to their audience? The Importance of Language and Translation in Political Communication</i>
10.00– 10.15	Haiura Ilinca	Faculty of European Studies, UBB	<i>Identity Politics and Discursive Functions in Rwanda: An Analysis of Paul Kagame's Political Communication during the 2024 Electoral Cycle</i>
10.15– 10.30	<i>Discussions and coffee break</i>		

Panel 2 – Migrazione, disinformazione e comunicazione interculturale

Moderator: **Roxana Nistor**

Zoom: <https://zoom.us/j/92252066815>

Room Robert Schuman

11.00– 11.15	Fabrizio Meloni	Università degli Studi di Cagliari	<i>Dalla smentita alla resilienza comunicativa: un'analisi comparativa delle risposte istituzionali alla</i>
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			<i>disinformazione e alle frodi abilitate dall'intelligenza artificiale.</i>
11.15–11.30	Anca Stangaciu	Faculty of European Studies, UBB	<i>Investitori e paradigmi della migrazione. Analisi di un discorso italo-romeno in movimento</i>
11.30–11.45	Luiza Diculescu	Faculty of History and Philosophy - UBB	<i>Migrazione, populismo e disinformazione nella stampa italiana. La rappresentazione della comunità romena e il ruolo del giornalismo interculturale</i>
11.45–12.00	<i>Discussions</i>		

Panel 3 – Diplomacy, Public Communication and Institutional Trust

Moderator: **Laura-Maria Herța**

Zoom: <https://zoom.us/j/92252066815>

12.00–12.15	Dorota Jurkiewicz-Eckert	The Centre for Europe - University of Warsaw	<i>Beyond the 'Bridges of Culture': Redefining the Limits of Cultural Diplomacy in European–Russian Museum Cooperation</i>
12.15–12.30	Mohammed Messahel	University Constantine 3, Algeria	<i>The Role of Digital Media in the Evolution of Public Diplomacy in Algeria</i>
12.30–12.45	Gianmario Demuro	University of Cagliari	<i>CybeRights – Rights and Duties for Cybersecurity</i>
12.45–13.00	Alexandra Trașcu	Central European University	<i>From Decolonisation to Hegemony: Can a United Ireland Project Transform the Northern Irish Conflict?</i>
13.00–13.30	<i>Discussions and coffee break</i>		

Panel – Artificial Intelligence, Digital Media and Crisis Communication

Moderator: **Delia Pop-Flanța**

Zoom: <https://zoom.us/j/92252066815>

13.30–13.45	Paolo Brescia, Alessandro Lovari, Miloš Gregor and Francisco Fernandez Beltran	University of Cagliari	<i>GenAI, Strategic Public Sector Communication and Disinformation in Natural Disasters</i>
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13.45– 14.00	Belgacem Mira and Nahla Hafidi	Scientific and Technical Research Center on Arid Regions (CRSTRA), Biskra, Algeria/Mohamed Khider University of Biskra, Algeria	<i>Artificial Intelligence and Institutional Crisis Communication: Reconfiguring Public Relations Practices in the Age of Disinformation</i>
14.00– 14.15	Li Xi and Yao Yue	Universiti Putra Malaysia (UPM)	<i>Crisis Communication in the Digital Information Environment: Rethinking the Gap Between Theory and Practice</i>
14.15– 14.30	Baiyunxiao Huang and Huabin Wang	School of International Studies, Sun Yat- sen University, China	<i>Framing Educational Celebrity Death as a Crisis: A Critical Discourse Analysis of Chinese English Language News Reports on Zhang Xuefeng's Death</i>
14.30– 14.45	<i>Discussions and coffee break</i>		

Panel 3 – Disinformation and Digital Resilience

Moderator: **Laura-Maria Herța**

Zoom: <https://zoom.us/j/92252066815>

15.00– 15.15	Aghavni Harutyunyan	Public Administration Academy of the Republic of Armenia	<i>Public Policy Networks under Information Manipulation: Deliberative Communication and Democratic Resilience in Armenia</i>
15.15– 15.30	Remus Tiberiu Lacatus	Doctoral School of History, Population, Culture - UBB	<i>Invisible Citizens? Disinformation, Antigypsyism and the Limits of EU Citizenship for Mobile Roma in Sweden</i>
15.30– 15.45	Petru-Cristian Negrea	Babes-Bolyai University, CAM	<i>Digital Resilience Against AI-Enabled Disinformation</i>
15.45– 16.00	Andreea Maiercan	Wilkes University, Pennsylvania	<i>Trust and the Limits of Fact-Checking in MAGA Political Communication</i>
16.00– 16.15	Anna Oksiutycz- Munyawiri and Elizabeth Lubinga	University of Johannesburg	<i>South African Government Counter- Narratives to Anti-Immigration Sentiments in Political Party</i>



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			<i>Discourses ahead of the 2026 Local Government Elections</i>
16.15– 16.30	<i>Discussions and coffee break</i>		

Panel 4 – Political Narratives, Hybrid Warfare and Democratic Resilience Moderator: Delia Pop-Flanja Zoom: https://zoom.us/j/92252066815			
16.45– 17.00	Nataliia Kochkina, Sofiia Katsiuba and Fabio Corona	University of Cagliari	<i>Selling Less, Mobilizing More? The Transformation of Ukrainian Advertising During War</i>
17.00– 17.15	Oana Uțiu	Faculty of European Studies, UBB	<i>From Emergency Mobilisation to Sustained Crisis Management: The European Parliament in the European Union's Humanitarian Response to the War in Ukraine</i>
17.15– 17.30	Mihaela Șerpi	Faculty of European Studies, UBB	<i>The Evolution of Russia's Hybrid Warfare against Moldova</i>
17.30– 17.45	Mădălina Miron	Faculty of European Studies, UBB	<i>Soviet Nostalgia as a Political Resource: A Discourse Analysis of USSR Nostalgia in Political Mobilisation</i>
17.45– 18.00	Marius Grad	Faculty of History and Philosophy - UBB	<i>Defending Democracy, Deepening Divides? The Securitization of Disinformation in Romania</i>
18.00– 18.15	<i>Discussions and Closing Remarks</i>		

Organizing committee / Comité d'organisation :

- Delia Pop-Flanja - BBU
- Laura-Maria Herța - BBU
- Adrian-Gabriel Corpădean - BBU
- Iosif-Viorel Onuț - uOttawa-IBM Cyber Range
- Sophie Croisy- UVSQ
- Alexandra Boudet-Brugal- UVSQ
- Dorota Jurkiewicz-Eckert – UW- Centre for Europe
- Bartosz Czepil – OU/CEEPUS network
- Dan Ionescu - Euronium
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