



université PARIS-SACLAY

RECONSIDERING EMPIRES AND IMPERIALISMS IN MEDIA AND COMMUNICATION HISTORY

This bilingual conference (French, English) is sponsored by the Communication History Division of the International Communication Association and organized by Jade Montané (Agence France-Presse), François Robinet (Université de Versailles-Saint-Quentin-en Yvelines / CHCSC), and Dominique Trudel (Audencia Business School).

8:30 Registration

Meet at the entrance of the Agence France-Presse, 13 Place de la Bourse, Paris (near the Bourse metro station)

9:00-9:15 Welcome Address

Jade Montané, François Robinet, Dominique Trudel

9:15-10:45 The Power of the Press: Exploring Imperial and (Post)Colonial Configurations

Chair: Nelson Ribeiro, Universidade Católica Portuguesa

- » Yehiel Brill and the Emperor: Foreign Language and Minority Press as Transnational Propaganda Medium of the Second French Empire (1865-1871) – Gideon Kouts, Université Paris 8
- » German Cultural Imperialism, The “War of the Languages” and the Hebrew Press in the Ottoman Empire Before WWI – Ouzi Elyada, University of Haifa
- » Foreign Affairs and the Discourse of Colonialism: The Case of Algeria – Kathryn McGarr, University of Wisconsin-Madison
- » Hybrid Empire and the Asymmetries of Soft vs State Media Power – Kenzie Burchell, University of Toronto

10:45-11:15 Coffee Break

11:15-12:30 Reconsidering Imperial Figures: Native Informants, Amateur Photographers, and Park Rangers

Chair: Derek Vaillant, University of Michigan

- » Reconsidering Native Informants – Arthur Asseraf, University of Cambridge
- » Imperial Cameras and the Amateur Photographer – Annie Rudd, University of Calgary
- » America’s Storytellers: The US National Parks in the Digital Age – Cait Dyche, University of Michigan

12:30-14:00 Lunch Break at the Agence France-Presse

14:00-15:15 Imperial Media: Codes, Infrastructures, and Special Operations

Chair: Annie Rudd, University of Calgary

- » Mapping Communication Infrastructures: Colonizing Modern World Maps – Zef Segal, Open University of Israel
- » Hebrew Media Technologies in the Fight Against the British Mandate – Ido Ramati, Hebrew University of Jerusalem
- » Il y a Quelqu'un? Opération Rose des Vents and the Phantom Power of French Colonial Shortwave – Derek Vaillant, University of Michigan

15:15-15:45 Coffee Break

15:45-17:15 Cultural Imperialism and Resistance

Chair: Jérémy Vachet, Audencia Business School

- » Airwave Apartheid during Late Portuguese Colonialism: From Monolingualism to the First Multilingual Broadcasts in Angola and Mozambique – Nelson Ribeiro, Universidade Católica Portuguesa
- » Transnational Exuberance and the Modern Petro-city: Arabs in Oklahoma, U.S., at the Start of the 20th Century – Kristin A. Shamas, University of Oklahoma
- » De La Havane à Miami : repenser l'impérialisme culturel au travers du clip « Patria y Vida » – Alix Benistant, Université Sorbonne Paris Nord
- » Reconstructing Imperial Encounters, Establishing Postcolonial Identities: Commonwealth Comedy on Youtube – Sujatha Sosale & Mir Ashfaquzzaman, University of Iowa

17:15-17:30 Concluding Remarks

Jade Montané , François Robinet , Dominique Trudel

18:00-20:00 Walking Tour: Discovering the 2ième arrondissement (optional)

For those interested, join us for a stroll in the neighborhood. The 2ième arrondissement, in the heart of Paris, is full of interesting sites and monuments, including the Palais Brongniart, the Richelieu National Library, famous arcades (passages), historical movie theaters (Le Grand Rex), etc.

INFORMATIONS COMPLÉMENTAIRES

The event is free and open to the public but places are limited and registration is mandatory (Eventbrite). Please note that registration will close May 23 at 6 PM.

» Pour en savoir plus