

MASTER 1 MANAGEMENT STRATÉGIQUE, PARCOURS MASTER OF INTERNATIONAL BUSINESS (MIB)

DOMAINE(S) :

DROIT - ECONOMIE - GESTION

MENTION	Management stratégique (Université Paris-Saclay)
DISCIPLINE(S)	Management Gestion
COMPOSANTE(S)	Institut supérieur de management (ISM-IAE-UVSQ)
SITE(S) D'ENSEIGNEMENT	Guyancourt (Saint-Quentin-en-Yvelines)
FORMATION DIPLÔMANTE	✓
FORMATION INITIALE	✓
LANGUE(S) D'ENSEIGNEMENT	English

Pas d'ouverture à candidature au master 1 MIB en 2020/2021

No opening for Master 1 MIB applications in 2020/2021

Context

With globalization, relationships between different countries and nationalities in a business context tend to be more frequent. The mission of the Master of International Business (MIB) is to provide students with skills and expertise that will help them succeed in the global context. The MIB provides a truly international and multicultural learning environment, which makes its graduates very attractive to potential employers worldwide.

Compétences développées

Objectives

The MIB program aims at providing students with general and disciplinary knowledge and expertise in the various domains of international business. This includes:

- » Good knowledge of business systems and processes at both strategic and operational levels;
- » Strong understanding of the global business environment, and its recent major trends;
- » Applied management skills in international settings;
- » Comprehensive view of business functions (human resource management, marketing, operations, supply chain, and more);
- » In addition, the MIB program provides students with cross-disciplinary skills such as:
 - » *Good synthesis and analysis capabilities*
 - » *Organizing and project management skills*
 - » *Methodological skills*

Conditions d'admission

Admission requirements

This program is designed for all, regardless of their country of origin or citizenship. Recruitment for this program is worldwide.

The minimum admission requirements are:

- » 2-year-program (Year 1+ Year 2) : a bachelor's degree or recognized equivalent from an accredited institution (3 years, approx.120 U.S credit hours or 180 ECTS);
- » in ANY discipline, including international relations, business, engineering, sciences and humanities.
- » The program is taught in English in a French university. No prior knowledge of French is required to attend but candidates must demonstrate sufficient mastery in English (B2 level or higher, TOEIC 790, IELTS 5,5, TOEFL IBT 80 - CBT 213 – PBT 550).
- » Prior work experience is not required but a plus.

There is no rigid requirement as to length or nature of international experience but students should have a clear interest in the international environment (studying, travelling, living and/or working abroad,).

Alternatively, applicants who do not meet the requirements stated above, but have significant formal training, relevant professional experience, and/or knowledge or expertise that would prepare them adequately for successful study in the MIB program may be granted admission upon approval from the program's directors.

How to apply ?

From 01/03/2020 to 05/06/2020

From 24/08/2020 to 25/09/2020

On the website > **Inception**.

For more information, please contact the program's directors :

François Goxe

francois.goxe@uvsq.fr

Contenu de la formation

The program takes place full-time over one (or two) academic year(s), from mid-September to the end of March. Classes are scheduled 3 days a week, allowing participants to balance study at University of Versailles with a part-time job or other activities.

The program includes a one-to-two-week cross-cultural seminar in France with corporate visits and meetings with managers and top executives from successful corporations but also visits to some French cultural landmarks.

All students in the MIB program must complete a 6-month internship, starting approximately from March. The year ends mid-September with the defense of a Master's thesis.

Semester 1 Lectures (hours) Tutorials (hours) Credits / ECTS

Unit 1: Business systems and processes 1 - 6 ECTS

UE1- General Management - 3 ECTS / 21h

UE1 - Entrepreneurship - 3 ECTS / 21h

Unit 2: Business context - 12 ECTS

UE2 - Economics for managers - 3 ECTS / 21h

UE2 - European Business Law and Taxation - 3 ECTS / 21h

UE2 - Introducing France & French Culture - 3 ECTS / 21h

UE2 - Business English or Français des Affaires - 3 ECTS / 21h

Unit 3: Business functions - 12 ECTS

UE3 - Marketing - 3 ECTS / 21h

UE3 - Accounting - 3 ECTS / 21h

UE3 - Finance - 3 ECTS / 21h

UE3 - Human Resource Management - 3 ECTS / 21h

Semester 2

Unit 4: Strategic and Change Management - 9 ECTS

UE4 - Strategic Management - 3 ECTS / 21h

UE4 - Change management 1 - 3 ECTS / 21h

UE4 - Project Management - 3 ECTS / 21h

Unit 5: Cross-disciplinary professional skills 1 - 21 ECTS

UE 5 - Business English or Français des Affaires 2 - 3 ECTS / 21h

UE 5 - Information Tools and Skills - 3 ECTS / 21h

UE 5 - Methods for Business Research 1 and Internship - 15 ECTS / 35h

Responsables pédagogiques

» M. MICHAEL VIEGAS-PIRES

» M. FRANCOIS GOXE

Adresses et coordonnées

Program directors :

François Goxe – *Maître de Conférences / Associate Professor*
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